



Overview of The Fundamentals of Management Consulting

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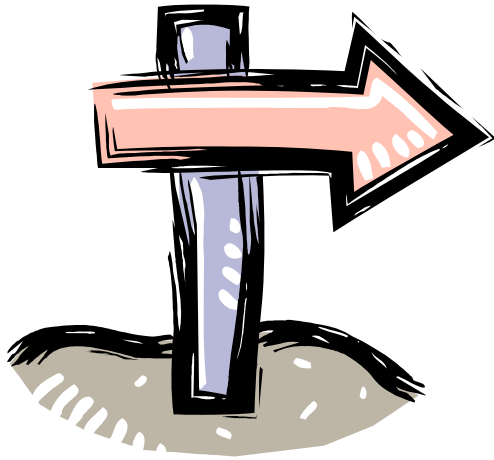


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Session Outcomes

- ✓ By the end of this session, you'll be able to describe:

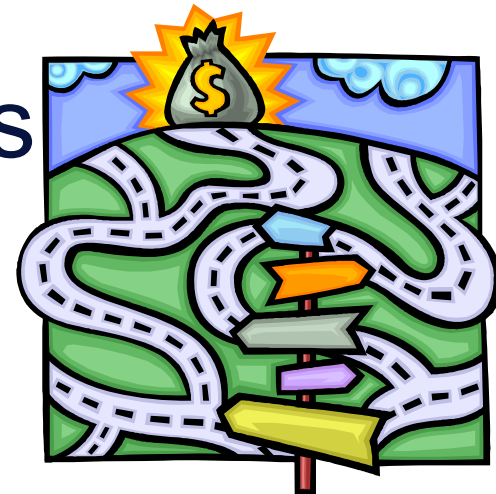


- ✓ What the program is about
- ✓ How the program works
- ✓ How to register...



Session Agenda

- ✓ So why take this course?
- ✓ Program Goals and Objectives
- ✓ How the program works
- ✓ Next Steps



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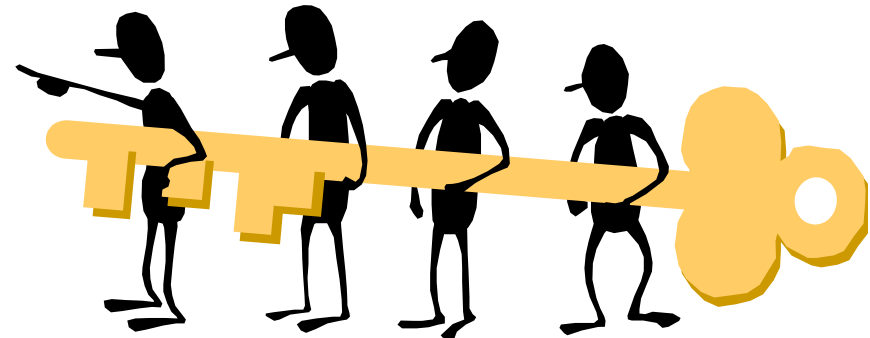


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Session Roles

- ✓ Facilitator
- ✓ You – the participant!



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Session “Rules”



- ✓ Take Good Notes
- ✓ Pause/repeat as you need
- ✓ Make a note of any questions you may have



OARR – a framework for structuring meetings

Outcome

Desired result

Agenda

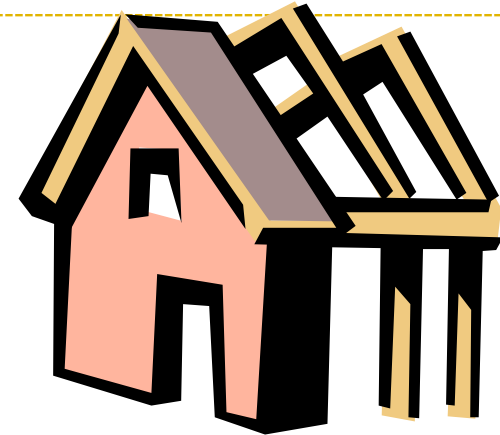
Roadmap for achieving the result

Roles

Stakeholders required to achieve the result

Rules

Norms of behaviour to ensure effectiveness and efficiency



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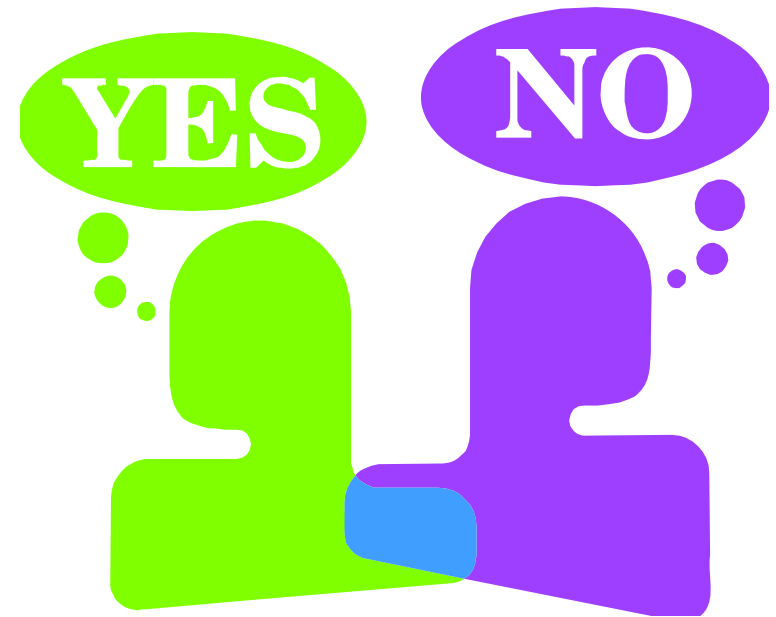


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Why should you take this course?

- ▶ *As a result of this course, I have more confidence in approaching consulting assignments.*



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What our Participants have said...

- ▶ For each stage in the consulting process, as well as for team building, communication and change management, we received great
 - methodology
 - resources
 - readings
 - toolkits, and
 - insights



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What our Participants have said...

- ▶ *The vast experience of the instructors - as well as fellow participants - further enriched the value I got from this course.*



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What our Participants have said...

- ▶ I have a deeper understanding of the consulting process: the concept of delivering a repeatable, quality process in my consulting assignments, and better serving my clients, appeals to me very much.



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FMC Program Goals

- ✓ You will build your knowledge and skills in the application of the consulting process; and
- ✓ You will identify your areas of strength and weakness.



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FMC Learning Outcomes



- ✓ 5 Stages of the Consulting Process
- ✓ Methodologies, Tools & Techniques

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FMC Learning Outcomes



- ✓ Client-Consultant Relationship
- ✓ Change & Change Management

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FMC Learning Outcomes



- ✓ Team Building
- ✓ Consulting communication skills
- ✓ Apply ethical concepts in consulting

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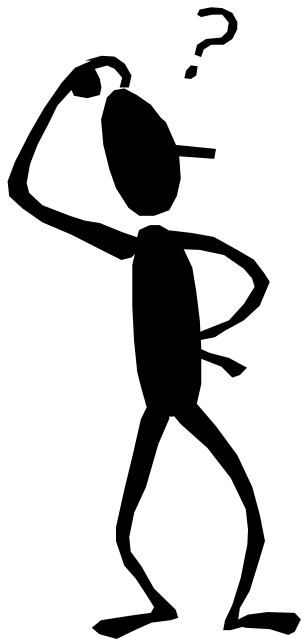


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Take a moment to ask yourself...

Do I have any other learning objectives?



Do I have any questions about these objectives?

How are they going to do all of this?

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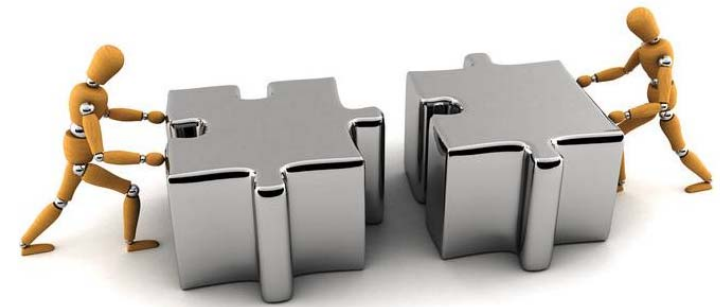


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The FMC Program

- ❑ Swift survey of the breadth of the profession which will require your additional self study
- ❑ Advance Self Study
- ❑ + 3 day live workshop



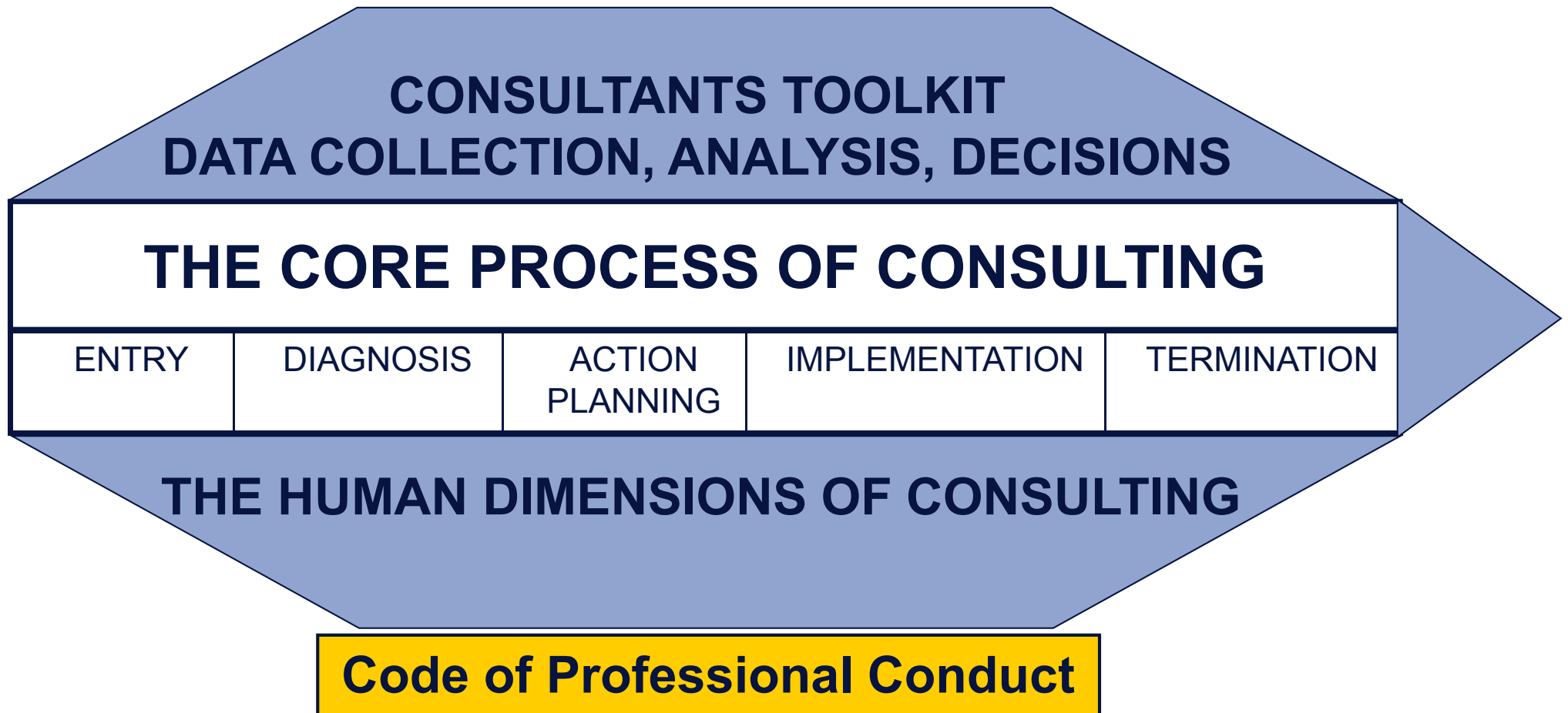
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FMC – The Components of Consulting



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Self Study - Advance Preparation

- ▶ Half day advance preparation is required
- ▶ Includes six narrated self study modules
- ▶ Download from our website
- ▶ Print out slides to make notes



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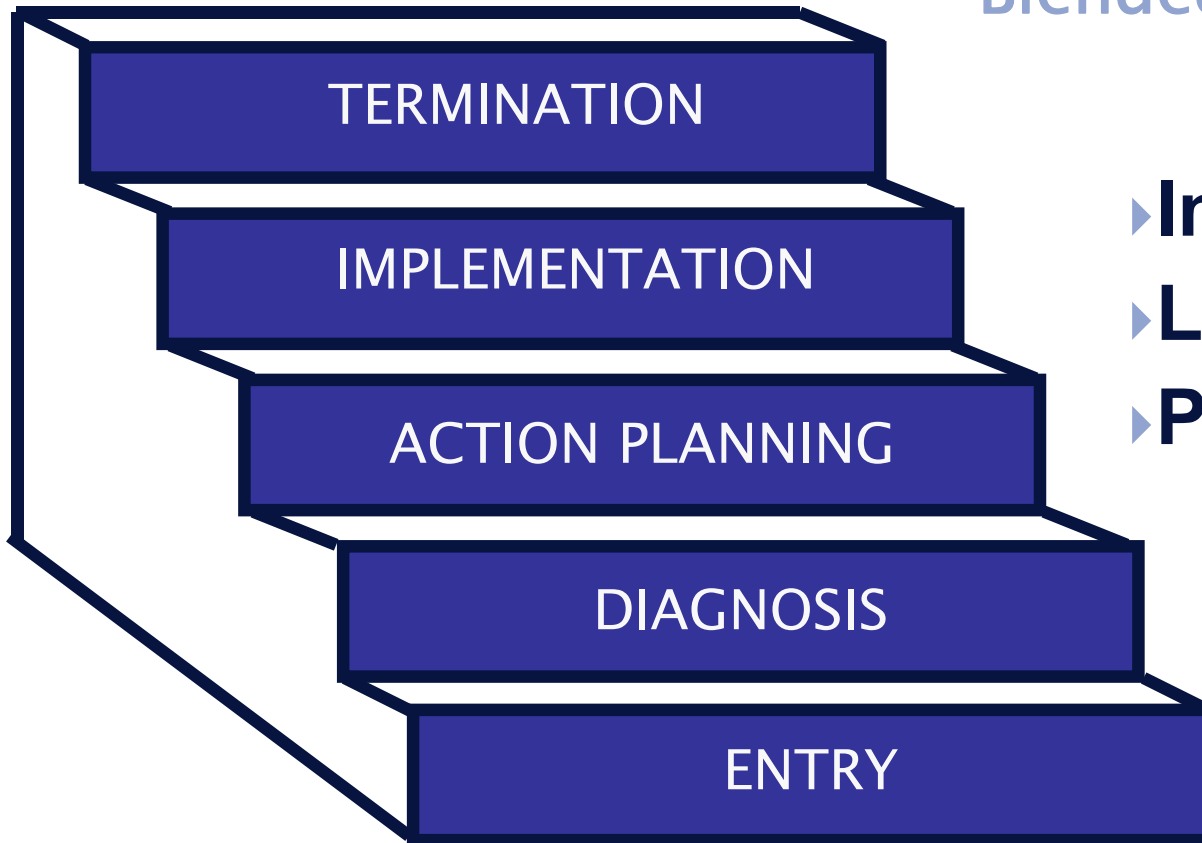


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How the FMC Live Workshop Works

Blended Experiential Learning



- ▶ **Interactive Lectures**
- ▶ **Learn by Doing**
- ▶ **Plus Instructor Guidance**

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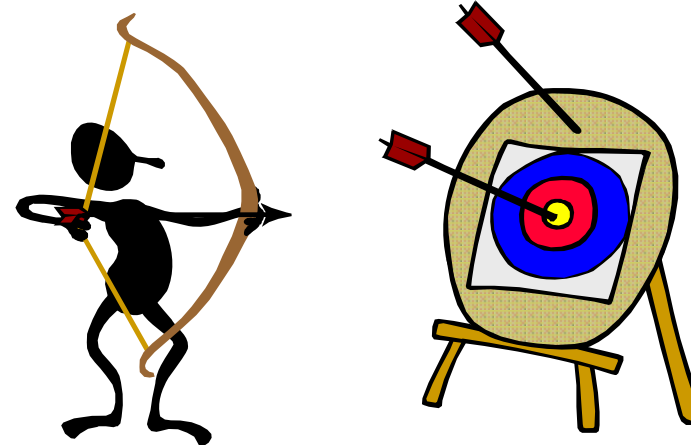


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BONUS RESOURCE KIT

- ▶ Tools, techniques, templates and resources for:
 - EACH STEP in the consulting process
 - AND for Teamwork, Communications and Change Management



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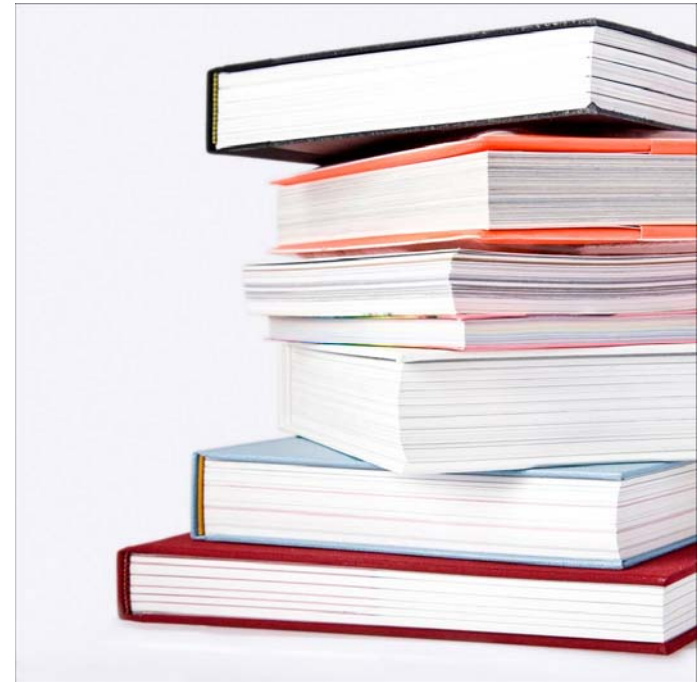


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Plus access to a Reading Library

- ▶ 100+ articles
...and counting



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What you get...

- ▶ 6 on demand pre-workshop Learning Modules
 - ▶ 3 day workshop
 - ▶ Bonus Management Consulting Resource Kit
 - ▶ Access to Reading Library
-
- ▶ ***FOR ONLY \$1495***
for CMC-Canada members



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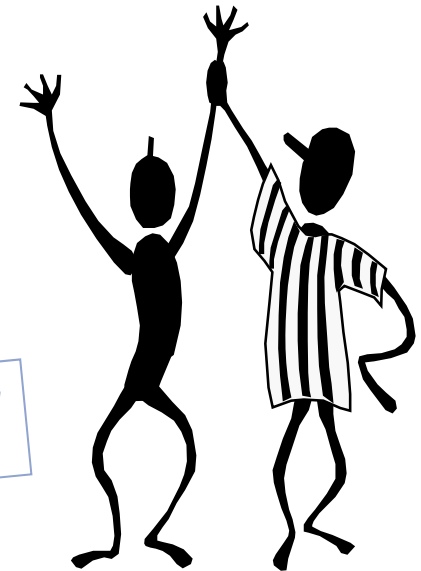
**THANK
YOU**

for your attendance today!

For questions about the program contact us via:
kschwenk@eastlink.ca

Or Facilitator Kevin Schwenker by phone:
T: 902-423-2515
M: 902-483-1044

We hope we'll see you in the program!



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