

Introduction to Consultancy



Introduction

Have you recently made, or are you considering, a move into management consultancy? The Institute of Management Consultants New Zealand's (IMC New Zealand) *Introduction to Consultancy* course has been designed and developed as a one-day programme for professionals who are prospective, new, or recent internal and external consultants, or those considering entering the profession. It is also suitable for line managers, purchasers of consultancy services, and specialists seeking an overview of consultancy.

Overview

This one-day course is an introduction to management consultancy and the management consulting profession. The course is delivered by Select Certified Management Consultants approved by IMC New Zealand Council; all have considerable experience in management consulting.

Content

Our *Introduction of Consultancy* covers these areas:

- 1 The New Zealand context:** Management consulting in New Zealand, Australia and internationally.
- 2 Mastery:** What knowledge, skills and experience do you have to offer and/or are looking to develop?
- 3 Core competences:** International management consulting competences from the International Council of Management Consulting Institutes.
- 4 The consulting process:** Introduction to the consulting process, cycle, methodologies and tools.
- 5 Marketing and business:** Promoting you and your business or service.
- 6 Ethics:** Ethical considerations that all management consultants need to be aware of.
- 7 Entering the management consulting field:** Becoming established, qualified and credible.

Course fee includes a follow-up face-to-face or telephone meeting with one of the facilitators to discuss your implementation or progressing with any particular aspect of the course, or related area.

Further details

Facilitator	Select Certified Management Consultants approved by IMC NZ Council
Delivery organisation	IMC New Zealand
Length	1 day
Target	Prospective, new and recent internal/external consultants
Requirements	N/A
Location	Auckland, Wellington, Christchurch, and other centres as required
Delivery mode	Interactive classroom-based
Group size	Maximum of 12 people
Course availability	As numbers and schedule permits
Assessment	N/A
Accreditation	IMC New Zealand
Any other endorsement	N/A
Certification	IMC New Zealand Course Completion Certificate
Fees	To be announced Note: Reduced fee applies to all IMC New Zealand members and not just those with the MIMCNZ/CMC designation i.e. includes associate, affiliate, Accredited Consulting Practice, and Corporate Affiliate members
Alternative modes	In-house <i>Introduction to Consultancy</i> version available, or 1:1 face-to-face/Skype coaching for consultants, managers or commissioners
Enrolment and further information	Iain Matheson (IMC NZ Council) iain@mathesonassociates.co.nz
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