



ICMCI | professional standard in management consulting
25th anniversary

IMCNZ Institute of Management Consultants New Zealand

Newsletter – June 2012

Follow IMCNZ conversations on Social Media

A reminder to members that IMCNZ has a presence on LinkedIn (Groups and Company Page) and on Twitter.

Please follow our company page on LinkedIn <http://www.linkedin.com/company/institute-of-management-consultants-new-zealand>

Join our Groups – IMCNZ and CMC in NZ (For CMC's and Fellows only)

http://www.linkedin.com/groups/IMCNZ-Institute-Management-Consultants-New-2958576?gid=2958576&trk=hb_side_g

http://www.linkedin.com/groups?gid=2958810&trk=hb_side_g

Follow us on Twitter @imcnz or www.twitter.com/imcnz

Professional Development Annual Declaration

A reminder to members that if you haven't already submitted your Professional Development annual declaration for the January to December 2011 year that the deadline has now passed. Please email to info@imcnz.org.

Membership

We congratulate Ian Abrahams on his qualification as a Fellow. Ian has been a CMC since 1989 and with the change in our membership framework last year took up the opportunity to upgrade to Fellow.



Ian (left) is presented with his Fellow certificate by Phil Guerin, IMCNZ President

Events

Highlights of regional events since the last newsletter are:

Auckland

May

In Auckland we had Peter Smith of Auckland University Business School. Peter discussed **“Lessons from the UK: Management innovation in the consulting industry.”** Innovation is crucial to an organisation’s ability to retain competitive advantage, especially when faced with the economic pressures of today. The consulting industry was born out of this belief and continues to be a source of support for organisations looking for that expertise. However, there is very little research on how the experts in this field develop their products and services to ensure they stay at the cutting edge of innovative working practices

Whether lone practitioners or multi-disciplinary practices, consultants need to become more innovative and adaptive in their proposals, methods and solutions, while traditional client/consultant boundaries need to be challenged, stretched and even broken. Consultancies may also need to be more open to partnership working with other agencies, such as academia or even competitors, if they are to respond effectively to the pressures of the current high-cost, low-resource business environment.

Peter’s discussion opened up an animated debate on a number of points. One of the issues noted is that Management Consultants simply not called upon to provide innovation it as part of their contract brief resulting in an untapped resource.

If interested in a copy of Peter’s powerpoint slides please email Suzanne on info@imcnz.org.



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25th anniversary



Peter Smith (left) is presented with a thank you gift by Raymond Tan (IMCNZ Vice President)

Wellington

Ben Mathews, Lori Bradley and David Brabham of the MBA Lumni presented “Change Management: Practice vs Theory”.

The team noted that effective change management is critical in today economic environment of restructuring and belt tightening. Using the current transformation of NZ Bus as a case study, presenters Lori, Ben and David put both Dawson’s and Kotter’s theories of change management to the test revealing the highlights and pitfalls of academic theory under the realities of a significant change management process. The presenters explore the solutions adopted by NZ Bus and stakeholder reactions.

International Consultants Day / ICMCI 25th Anniversary

This year International Consultants Day also coincided with the 25th anniversary of ICMCI (our international body) presenting the perfect opportunity to share the occasion with our membership and industry at large.

In Auckland we were delighted to have Sam Knowles (of Kiwibank fame) as our guest speaker. Sam posed the question of “How good are you at leading value creation in your organisation or in assisting your clients in that leadership”? Sam dealt with the importance of understanding the value creation system and then explored his views on the key practical steps and approaches needed to succeed. The topic was opened to the floor for discussion and debate on Sam’s approach and on the leadership challenges for managers and consultants alike.



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25th anniversary



Sam Knowles



The all important mixing and mingling

In Wellington, Victoria University hosted the event and speaker, **Craig Pattison, Senior Manager, Advisory, KPMG** presented on "Information is the new hardware - A New Zealand Inc model and approach for data classification, governance and innovation in the digital age".



Craig Pattison, Senior Manager, Adviksory, KPMG



More networking

At this point we wish to thank our sponsors for their generous and much appreciated contribution towards making these events such a success.

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Thank you to all our speakers and attendees

Web Advertising

Along with our new website we now have an even more positive platform for advertisers and an increased number of advertising spots.

- \$400 + GST per annum per banner advertisement.

You will notice that the rotating format ensures that the site remains uncluttered whilst giving all advertisers equal exposure.

Should you wish to advertise a non-static product (ie training courses which change each month) we have the ability to alter text as required at no additional cost.

Consulting opportunities can also be uploaded to the website by clients for circulation to members for a fee of \$200 plus GST. In the meantime any opportunities can be emailed to Suzanne Barley info@imcnz.org.

If you are interested in advertising please contact the Suzanne Barley info@imcnz.org.

Council Strategy Meetings

We wish to take this opportunity to thank our new Council and our various 'Council co-opts' – namely **Tattianna Picoaga** and **Amanda Scott** – for the time and effort they dedicate towards IMCNZ activities and ensuring value for members.

The duties of Council are broad ranging and very hands-on and as a result we often need to call upon members to assist with various projects. Twice every year we all get together in person (rather than via conference call as usual) to expedite a number of projects and this weekend we met in Auckland. We always achieve a lot, but it is fun nonetheless.

Our thanks also to **David Taylor** and **Morrison Low** for hosting the meeting. David had to drive in twice just to give us access.



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25th anniversary



The team at work



Malcolm Billington, Iain Matheson, Raymond Tan, Lilian Lawrence, Tattianna Picoaga, Amanda Scott, Gordon Shaw, Phil Guerin, Geoff Lee – Suzanne Barley is taking the photo

Current Council Members

Phil Guerin, President	phil@haque.co.nz
Immediate Past President, Gordon Shaw	gordon@sacnz.co.nz
Raymond Tan, Vice President	mrtan@extra.co.nz
Geoff Lee, Treasurer	Geoff.Lee@extra.co.nz
Iain Matheson	iain@mathesonassociates.co.nz
Malcolm Billington, Auckland	mbillington@CFOparters.biz
Lilian Lawrence, Blenheim	catsltd@gmail.com
Suzanne Barley, National Secretary	info@imcnz.org