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Newsletter – November 2016

President - Noel Rodgers

Just to give you an update on activity within IMC, we have recently had communications with our international ruling body (ICMCI) which has provided a very valuable exchange of information round what other IMC countries are doing to add value for their members. We plan on incorporating these ideas in our future planning.

CMCToday is the international CMC magazine and IMC New Zealand is invited to submit articles for inclusion. We invite you to contribute articles by sending to Suzanne at info@imcnz.org. If you wish to subscribe (free) to the CMCToday magazine just enter your contact details on http://www.icmci.org/newsletter

We are pleased to announce that we now have a new treasurer - a warm welcome Philip Cox and thank you for stepping up to take on this important role. Also many thanks to Andrew Marr who steps down from the role but remains on Council to lead the Assess My Consulting project.

Philip Cox

I'd like to take this opportunity to congratulate Jimad Khan for winning the IMCNZ Strategy Prize for the best individual strategic management project. Each year the New Zealand chapter of the IMC awards a cash prize and trophy to the student judged by its expert panel to be the best example of a report containing strategic analysis and recommendations that could be implemented to add value to a client's business.

All participants taking MMBA 534 Strategic Management are eligible for the prize. Through a partnership with the IMC, Victoria MBA students can also attend IMC events to gain professional development skills and credits. Jimad is Marketing Manager at Woolyarns Ltd, one of New Zealand's most innovative manufacturers who have recently developed new wool blends containing New Zealand Possum fibres which have unique anti-pilling characteristics greatly valued by high-end knitwear manufacturers around the world.

Phil Guerin (IMC Past President), Jimad Khan and Stephen Cumming
(Victoria University / IMC Academic Fellow)

I'd also like to personally welcome new members to our IMC community

- Amanda Wills CMC (Wellington)
- Simon John CMC (Wellington)
- Ellen Wang Affiliate (Auckland)
- Leon Geldenhuys Affiliate (Tauranga)
- Maddox Ahuja Affiliate (Auckland)
- Jerry Ball CMC (Wellington)
- Roberta Budvietas Affiliate (Tauranga)
- Janice Feutz Affiliate (Wellington)
- Scott Manion Affiliate (Auckland)
- Ursula Hurn Affiliate (Tauranga)
- David Jeffrey CMC (Auckland)
- Frances Denz CMC (Tauranga)
- Suzanne Turner Affiliate (Wellington)
- Sandra Saller Affiliate (Tauranga)

Amanda Will receives her CMC Certificate from Ian Abrahams

New Member Benefits

As you will have seen in recent member communications IMC New Zealand has partnered with international human resource consulting firm CDL Insight Consulting Ltd to provide our members with access to top CPD Leadership, People Management, Communication & Soft Skills programmes at a discounted rate plus a number of other benefits.

Benefits to IMC members:

- A 20% discount on all professional development courses when using promotional code: IMCCDL
- Free access to CDL's learning resources hub *(for login details contact CDL)* http://cdlinsight.co.nz/n2/login.aspx?returnUrl=%2fresources%2f
- Free access to CDL's 6-weekly "Hello Insights" networking events https://www.linkedin.com/grp/home?gid=8269643&trk=my_groups-tile-flipgrp

CDL's wide range of CPD courses are delivered by expert consultants with extensive industry experience.

To view the full list of available courses visit http://cdlinsight.co.nz/solutions/leadership-development/staff-development-programmes

Regional Meetings

WELLINGTON

Kathryn Berkett - Working with Difficult Team Members: The Neuroscience of Engagement

Kathryn Berkett

Kathryn Berkett has been presenting on Neuroscience for over seven years. She has her Masters in Educational Psychology and is one of only a handful in New Zealand who are certified with Dr Bruce Perry on the Neurosequential Model of Therapeutics. Kathryn trains a wide range of audiences, including Police, Government, Social Welfare, NZ Rugby and Corporates.

Kathryn discussed the issues around working with difficult team members and in view of the feedback from Wellington members we are hopeful that she may be able to replicate the presentation in Auckland.

Her focus is on improving our understanding of neurological and biological processes. This leads to better understanding of ourselves, our clients and our colleagues.

This session overviewed some basic neuroscience around the stress response and how we learn. This leads on to understanding how to develop engagement rather than resistance. She then went on to further unpack issues such as self-care, getting positive client interactions and knowing when it is time to leave the situation alone.

We would like to express appreciation to our sponsors for the recent Wellington events

Link Consulting Limited

Listen Learn Lead

iPa Consulting Limited

AUCKLAND

Reg Prasad - Digital Readiness

Reg Prasad gave a fascinating overview of digital technology and the issues that affect users from a both a consumer and organisational aspect. How often have we been affected by systems that don't adhere to the rule of 'don't change the business to fit the process, process should fit the business'?

Reg discussed the need for a QA assessment or health check to ensure that people, process and technology are all considered in any digital plan.

Exciting developments are in the areas of where digital is impacting testing and QA functions. For instance by 2018 it is anticipated that 2 million employees will be required to wear health and fitness tracking devices as a condition of employment.

From the risk perspective by year end 2018 it is anticipated that 20% of smart buildings will suffer digital vandalism. What can we do to protect ourselves from this threat? Basically no facility is attack-proof but the secret is to put up more barriers than the norm. Like everyone, cyber criminals prefer to go for the low hanging fruit.

Reg, thanks for passing on your expertise.

Graham Hay - Digital Transformation in Context

Dovetailing with Reg Prasad's presentation in July, Graham Hay of Applied Semiotics spoke at IMC Auckland event for August on 'Digital Transformation in Context'. Graham certainly put history in perspective. How often have we heard that greater use of robotics will put us all out of jobs? Apparently they were talking about this very issue at the time of the steam engine. I guess nothing much really changes over time (except our inability to learn from history).

Graham came with (literally) a trolley load of props and gismos as well as numerous reference materials. He is certainly an exceptionally well read and insightful presenter.

Our Partners

IMCNZ is partnered with a number of supporters and we take this opportunity to thank you all for your support:

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	JLT/IMCNZ ProPak liability insurance package	Deborah Fisher – JLT Client Relationship Manager Jardine Lloyd Thompson (JLT) T: + 64 (0) 9 300 3763. M: +64 (0) 21 902 864. E: Deborah.fisher@jlt.co.nz W: www.jlt.co.nz

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Venues provided by:

Current Council Members

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Terry Hoskins, Immediate Past President (Auckland)	terry.hoskins@approach.co.nz
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